

# BEYOND WORDS

2020 ANNUAL REPORT





# How to articulate what we lived through in 2020? We hardly know where to begin and will leave that to the imminent historians of the future.

But we will say this: In a time of unspeakable challenges, we saw incredible strength, resiliency and creativity among the nonprofit organizations we are privileged to support. Fundraising channels shifted. Volunteer support was restricted. Client needs and numbers grew. Staff faced health and safety risks. Yet they forged ahead. Many of them not only survived but also found new ways to thrive.

This annual report is for them and those they cared for so selflessly. We've asked them to speak for themselves as we stand in awe—Beyond Words.

—Scott S. Perry, President

# THE UNPRECEDENTED SCOPE OF 2020'S CRISES DAWNS

On March 5, 2020, I knew life would be different. I contacted two medical doctors and asked each what they were expecting with COVID. Their responses rattled me to the core and forecasted what was to come.

NeedLink—Lee Anne Wills, Executive Director

#### 6

March 13, 2020 was a grim day.
Our former CEO and I had a frank
discussion about the safety of our
clients, residents, and staff. Without
any concrete information, it was
difficult to know the right path.

Operation Stand Down—Eden Murrie, CEO



#### CC

It all became vividly real as we divided the staff up into shift teams and crosstrained one another so that Siloam could continue to serve vulnerable patients if staff were quarantined, sick, or hospitalized.

Siloam Health—Dr. Morgan Wills, CEO & President

PROJECT RETURN

The city was a ghost town, and its pedestrians—especially those who'd just been released from incarceration—were refugees. It was unlike anything we'd ever experienced. ••

Project Return—Bettie Kirkland, CEO

# THEN CAME THE WORRIES. WILL WE SURVIVE? WILL THE PEOPLE WE SERVE?

#### 66

We definitely worried about the pandemic's impact on our contributed income. We quickly reimagined program delivery virtually. Our donors supported us every step of the way. 
PENCIL—Angie Adams, CEO

#### 66

Many of our families are in a constant state of survival. We shifted from providing afterschool programming to prioritizing basic needs—delivering books, activities, meals and hope to families' doorsteps.

Youth Encouragement Services—Viva Price, Executive Directo



Fortunately, careful stewardship of our resources in recent years, disciplined—and sometimes difficult—transfers to reserves, and generous donor support enabled our Y to endure.

YMCA— Dan Dummermuth, President and CEO

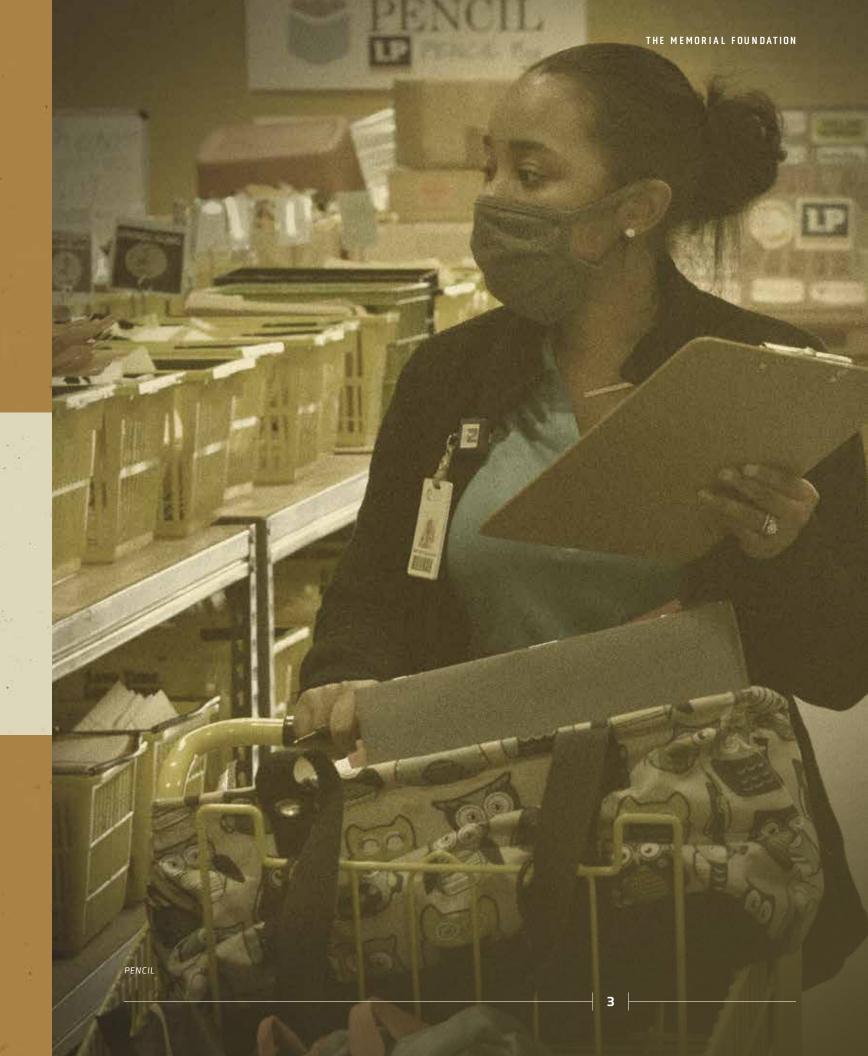
Total grants awarded in 2020

194

#### 22

I never thought for a moment we would not survive. I knew almost immediately our programs and services would change forever.

FiftyForward—Sallie Hussey, Executive Director



# THE CHALLENGES WERE GREAT

# "

In Tennessee, we faced eight weeks of devastating spring storms. Across the country, the Red Cross provided more nights of shelter than any other year in history.

American Red Cross—Leigh Elliott, Regional Philanthropy Officer

#### "

THE MEMORIAL FOUNDATION

Not everyone has been 'safer at home' throughout the pandemic, especially abuse victims and survivors. Fortunately, our staff and clients demonstrated unbelievable resilience and strength.

Sexual Assault Center—Rachel Freeman, President

#### ce

We had to learn how to prepare thousands of healthy meals each week without the supportive hands of our volunteers.

Nashville Food Project—Teri Sloan, Chief Operations Officer

#### -66

Required social distancing, increased cleaning protocols, canceled events, and discontinuing volunteer services due to the pandemic put unusual strain on the Mission. But through it all, we stood firm and stayed strong.

Nashville Rescue Mission—Glenn Cranfield, President and CEO

# THE WILL TO OVERCOME THEM WAS GREATER

While our thousands of volunteers build capacity for our partners each year, their impact was more evident than ever in 2020 as they responded to the tornado, COVID-19, and the Christmas Day bombing.

Hands On Nashville—Lori Shinton, President and CEO

#### "

We ramped up our operations to distribute 1 million pounds of food each week through targeted distribution to high-risk communities.

Second Harvest Food Bank of Middle Tennessee— Nancy Keil, President and CEO

American Red Cross More Latinxs learned about our wraparound services as we began to provide rent or mortgage assistance, offer produce boxes and warm meals, and coordinate equitable COVID-19 vaccine distribution.

Conexión Américas—Juliana Ospina Cano, Executive Director



Through it all, our staff persevered like the heroes they are – not complaining, showing up every day, and caring for others who were sick at great risk to their own health.

Hope Family Health—Jennifer Dittes, PA-C, CEO

#### AND WE EMERGED STRONGER THAN EVER

We created learning pods to keep our most at-risk students from falling behind and found that attendance, behavior, and academic achievement improved greatly.

Backfield In Motion—Todd E. Campbell, Ed. D., CEO



We will continue expanding our online capacity to train volunteer mediators—and to provide free remote mediation for communities that would otherwise be excluded from this gentler form of justice.

Nashville Conflict Resolution Center—Sara Figal, Executive Director

Total funds provided

\$5.97M

#### 2

We saw firsthand the transformative power of human connection and 'loving thy neighbor' in the hardest of times. We emerged with a deepened commitment to help families rise above generational poverty.

Martha O'Bryan Center—Marsha Edwards, President and CEO





A Soldier's Child

A Step Ahead Foundation of Middle Tennessee

A.B.L.E. Youth

Achilles International – Nashville Chapter

Adult Education Collective Impact

Adventure Science Center

AGAPE

Alignment Nashville

American Cancer Society-Greater Nashville Area

American Red Cross-Nashville Area Chapter

Andrew Jackson Foundation

Angel Heart Farm

Aphesis House

Ashley's Place

Backfield in Motion

Begin Anew

Belcourt Theatre

Bethlehem Centers of Nashville

Big Brothers Big Sisters of Middle Tennessee

Big Payback Middle Tennessee

Borderless Arts Tennessee

Boy Scouts of America, Middle Tennessee Council

Boys & Girls Clubs of Middle Tennessee

Bridge Ministry

**Building Lives Foundation** 

Byrum-Porter Senior Center

CASA Nashville

Center for Nonprofit Management

Charis Health Center

Cheekwood

Christian Cooperative Ministry

Communities In Schools of Tennessee

Community Care Fellowship

Community Life Bridge

Conexion Americas

The Contributor

Cottage Cove Urban Ministries

Council on Aging of Greater Nashville

COVID-19 Response Fund

CrossBRIDGE

Crossroads Campus

Cumberland Crisis Pregnancy Center

**Daystar Counseling Ministries** 

Dismas

Easter Seals Tennessee

Elijah's Heart

End Slavery Tennessee

Equal Chance for Education

Faith Family Medical Center

Family & Children's Service

The Family Center

Fannie Battle Day Home for Children

Fellowship of Christian Athletes

FiftyForward

First Steps

4:13 Strong

Friends of Mill Ridge Park

Friends of Sumner Regional Medical Center

Friends of the Gallatin Public Library

Friends of Warner Parks

Friendship House

Frist Art Museum

Gallatin CARES

Gallatin Shalom Zone

Gilda's Club Nashville

Girl Scouts of Middle Tennessee

GivingMatters.com

Goodpasture Christian School

Gordon Jewish Community Center

**Grace Place Ministry** 

Greater Faith Community Action Corporation

Hands On Nashville

Harvest Hands Community Development Corporation

Heimerdinger Foundation

Hendersonville First Responder Project

Historic Cragfont

Historic Rock Castle

Home Bound Meals Program

Homework Hotline

Hope Clinic for Women

Hope Family Health Services

Hospital Hospitality House of Nashville

Imagination Library of Middle Tennessee

Insight Counseling Centers

Inspiritus-Middle Tennessee

Interfaith Dental Clinic of Nashville

Jason Foundation

Junior Achievement of Middle Tennessee

King's Daughters Child Development Center

Leadership Goodlettsville

Make-A-Wish Middle Tennessee

Martha O'Bryan Center

Mary Parrish Center

McNeilly Center for Children

Men of Valor

Mending Hearts

Mental Health America of Middle Tennessee

Monroe Harding

Monthaven Arts and Cultural Center

Nashville Adult Literacy Council



## 2020 GRANTEE LISTING continued

Nashville Ballet

Nashville Chamber Public Benefit Foundation

Nashville Children's Theatre

Nashville Coaching Coalition

Nashville Community Bail Fund

Nashville Conflict Resolution Center

Nashville Food Project

Nashville International Center for Empowerment

Nashville Launch Pad

Nashville Public Education Foundation

Nashville Public Library Foundation

Nashville Public Television

Nashville Rescue Mission

Nashville Symphony

Nashville Youth for Christ

National Museum of African American Music

NeedLink Nashville

New Beginnings Center

The Next Door

Nurses for Newborns of Tennessee

Nurture the Next

Oasis Center

100 Black Men of Middle Tennessee

Open Table Nashville

Operation Andrew Group

Operation Stand Down Nashville

Orange Heart Medal Project

Our Kids

Oz Arts

**PENCIL Foundation** 

Pet Community Center

Pope John Paul II High School

Poverty and the Arts

Preston Taylor Ministries

**Project Connect** 

Project Return

Project Transformation Tennessee

Raphah Institute

**REBOOT Recovery** 

Rebuilding Together-Nashville

Refuge Center for Counseling

Rejoice School of Ballet

Renewal House

Saddle Up!

Safe Haven Family Shelter

Salama Urban Ministries





Salvus Center

Scott Hamilton CARES Foundation

Second Harvest Food Bank of Middle Tennessee

Sexual Assault Center

Show Hope

Shower the People

Siloam Health

Simon Youth Foundation

Skyline Auxiliary

Small World Yoga

Society of St. Andrew

SongwritingWith:Soldiers

Southeastern Council of Foundations

Special Needs Sports Foundation

St. Luke's Community House

STARS Nashville

Sycamore Institute

Tennessee Breast Cancer Coalition

Tennessee Coalition to End Domestic and Sexual Violence

Tennessee Environmental Council

Tennessee Historical Society

Tennessee Immigrant and Refugee Rights Coalition

Tennessee Justice Center

Tennessee Justice for Our Neighbors

Tennessee Medical Foundation

Tennessee Performing Arts Center

Tennessee Prison Outreach Ministry

Tennessee Senior Olympics

Tennessee Wildlife Federation

University School of Nashville

Urban Green Lab

**Urban Housing Solutions** 

Victor S. Johnson III Nashville Children's Alliance

Welcome Home Ministries

Westminster Home Connection

Why We Can't Wait

YMCA of Middle Tennessee

Youth Encouragement Services

Youth Villages

YWCA of Nashville and Middle Tennessee

THE MEMORIAL FOUNDATION

## **BOARD MEMBERS**

Alfonzo Alexander

President NASBA Center For The Public Trust

Frank M. Bumstead

Chairman Flood, Bumstead, McCready & McCarthy, Inc.

Varina F. Buntin

Community Leader

Allison DeMarcus

Community Leader

Charles W. Fentress

Consultant
Government Affairs

Frank E. Gordon

Managing Partner Crofton Capital

Frank Grace, Jr.

Retired Partner Waller Beth B. Little

Community Leader

Drew R. Maddux, Sr.

President
Maddux Realty &
Construction Co., Inc.

David E. McKee, M.D.

Physician Plastic & Reconstructive Surgery

Judge George C. Paine, II

Retired Chief Judge United States Bankruptcy Court Middle Tennessee District

J. Edward Pearson

President and COO Healthstream, Inc.

H. Eddie Phillips

Chairman
E. Phillips Development

Gini Pupo-Walker

State Director for Tennessee Education Trust

Jo Sanders

Community Leader

Barbara Springer

Treasurer
Dollar General Corp.

I. Michele Williams, M.D.

Medical Director Matthew Walker Comprehensive Health Center

S. Fleming Wilt

President Christie Cookie Co.

Emeritus Members

William P. Puryear Immediate Past Chair

Charles B. Beck, M.D. L. Dale Beck, M.D. Officers

Frank Grace, Jr.

Chair

Frank M. Bumstead

Vice Chair

Judge George Paine, II

Secretary

Scott S. Perry

President

Jackson Routh

Vice President, Programs And Grants

Judy Milliken

Vice President, Finance



Frank Grace, Jr. (right) has
faithfully served as Board
Chair of the Memorial
Foundation's Board of Trustees
for the past six years. He
passes the torch to Dr. David
E. McKee, MD (left) to continue
the legacy of constant and
steadfast stewardship of the
Foundation's mission.

#### **2020 FINANCIAL POSITION**

The Memorial Foundation, Inc. and Affiliated Entities Consolidated Statement of Financial Position For period ending December 31, 2020

ASSETS	
Cash and short-term investments	\$8,741,348
Investments	117,872,889
Investment – commercial real estate, net	8,229,964
Accounts receivable	104,253
Prepaid expenses	154,904
Furniture and equipment – net	21,909
TOTAL ASSETS	\$135,125,267

LIABILITIES	
Accounts payable and accrued expenses	\$205,739
Grants payable	70,000
TOTAL LIABILITIES	\$275,739

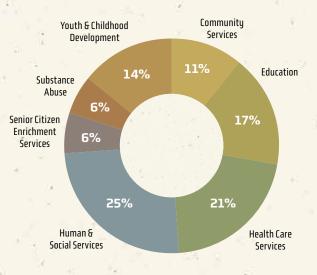
	NET ASSETS		
3	Unrestricted	\$132,295,985	
	Temporarily restricted	2,553,543	
	TOTAL NET ASSETS	\$134,849,528	
	41		

The Memorial Foundation is audited by the independent auditing firm of Kraft CPAs PLLC

TOTAL LIABILITIES AND NET ASSETS

## 1996-2020 GRANTS

Summary of Grants Awarded by Program Area





The Memorial Foundation staff (left to right)

**Jackson Routh** 

\$135,125,267

Vice President, Programs and Grants

Lauren Willoughby

Program Associate

Joyce A. Douglas
Executive Assistant

**Judy Milliken**Vice President, Finance

Scott S. Perry President

12



#### **GRANT GUIDELINES**

The Memorial Foundation awards grants to nonprofit organizations that provide services to people who live in the communities served by Nashville Memorial Hospital.

Requests for support outside this area are not considered.

All organizations requesting grants are subject to a review process that includes an initial interview with staff, submission of an application, a possible site visit, and approval by The Memorial Foundation's Board of Trustees.

Those interested in obtaining more information on grant guidelines may visit The Memorial Foundation's website at: www.memfoundation.org or write to:

The Memorial Foundation, Inc. 100 Bluegrass Commons Boulevard, Suite 320 Hendersonville, Tennessee 37075 Phone: 615.822.9499

www.memfoundation.org